



Podere Ampella Rentals 2009

Weekly revenue 2009

	2 bed	2 bed *	3 bed	la torre	villas
Very High	1750	2000	2750	2750	3500
High	1300	1500	1700	1900	3000
Medium	1000	1250	1250	1500	2250
Low	750	900	1100	1250	1750

Rental weeks available 2009

	2 bed	2 bed *	3 bed	la torre	villas
Very High	11	11	11	11	11
High	13	13	13	13	13
Medium	11	11	11	11	11
Low	17	17	17	17	17

Total actual revenue based on

Very High season at 80% occupancy
 High Season at 60% occupancy
 Medium season at 40% occupancy
 Low season at 20% occupancy

	2 bed	2 bed*	3 bed	la torre	villas
Very High	15,400	17,600	24,200	24,200	30,800
High	10,140	11,700	13,260	14,820	23,400
Medium	4,400	5,500	5,500	6,600	9,900
Low	2,550	3,060	3,740	4,250	5,950
Sub Totals	32,490	37,860	46,700	49,870	70,050
2 bed x 2	64,980				
2 bed* x 4		151,440			
3 beds x 2			93,400		
La Torre x 1				49,870	
Villas x 2					140,100
Total Revenue		499,790			
- 20% agency fee		99,958			
Total		399,832			
- rental management		29,000			
Total		370,832			
- Maintenance		24,000			
Total		346,832			

Notes

2 bed	Casa Di Sopra, Casa Gisella
2 bed *	Casa Marta, Casa Beppe, Santa Catherina, Villa Ampella
3 beds	Casa di Sotto, Casa di mezzo
La torre	Villa ampella la torre
Villas	San Giovanni, Montisi

Very High	Mid June – Beginning September
High	Mid April – Mid June, September
Medium	Beginning March – Mid April, October
Low	November, December, January, February



To assist attracting rental customers during in April / May next year and then again in September / October the following events have been planned:

- a. Art lovers week – This will involve tours of Tuscan cultural treasures
- b. Wine tours – Through existing associations in the Tuscan wine sector, a week package where either every day or every other day a tour to a premier Tuscan estate
- c. June, July and August months will be heavily promoted with special events such as the local Montisi medieval exhibition together with the two Palio events.
- d. The November truffle festival at San Giovanni D'asso attracts visitors from all over the world.
- e. October for the wine harvest and olive oil.